

 **AI CERTs™**

AI Certification Program

# AI+ Healthcare™



# Executive Summary

The AI+ Healthcare certification program offers a comprehensive exploration of technologies like machine learning, deep learning, and neural networks within the healthcare domain. These tools are utilized to enhance diverse areas including medical imaging, diagnostics, treatment planning, patient monitoring, and healthcare administration. AI enhances diagnostic accuracy, tailors treatment strategies, and facilitates streamlined resource allocation. Nonetheless, integrating AI into healthcare poses challenges concerning data integrity, privacy, ethical concerns, and regulatory adherence. As AI continues to advance, it holds the potential for significant progress in patient care, predictive analytics, and operational efficacy within the healthcare industry.

# Prerequisites

- Basic understanding of healthcare world, no technical expertise or knowledge required.
- Readiness to think innovatively, generating novel ideas, and effectively utilizing AI tools in healthcare
- Openness to exploring various aspects of AI in healthcare, including its implications, challenges, and opportunities.
- Strong interest and motivation to delve into the integration of AI technologies within the healthcare sector.

# Exam Blueprint

Number  
of Questions

**50**

Passing  
Score

**35/50 or 70%**

Duration

**90 Minutes**

Format

**Online via AI  
Proctoring platform**

Question Type

**Multiple Choice/Multiple  
Response**

# Exam Overview

Module	Weight
Introduction to Artificial Intelligence (AI) in Healthcare	10%
Data Handling and AI Modeling	15%
AI in Medical Imaging	15%
AI in Diagnostics and Predictive Analytics	15%
AI in Treatment Planning and Personalized Medicine	15%
AI in Patient Monitoring and Care Management	10%
AI in Health Insurance and Healthcare Management	10%
Advanced Topics and Future Directions in AI+ Healthcare	10%
	100%

 AI CERTs™

The logo features a stylized 'AI' in orange and black, followed by 'CERTs' in black with a trademark symbol. The background of the entire page is a dark blue gradient with glowing circuit lines and a translucent human head profile on the right, filled with digital data and a glowing brain area.

AI<sup>+</sup>  
Healthcare™

# Certification Modules

## Module 1

### Introduction to Artificial Intelligence (AI) in Healthcare

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1.1 Fundamentals of Artificial Intelligence

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1.2 AI in the Healthcare Ecosystem

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1.3 Ethical and Regulatory Framework

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## Module 2

# Data Handling and AI Modeling

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## 2.1 Data Acquisition and Management

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## 2.2 Preprocessing Techniques for Medical Data

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## 2.3 Model Development and Validation

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## Module 3

# AI in Medical Imaging

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## 3.1 Introduction to Medical Imaging

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## 3.2 AI Techniques in Imaging

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## 3.3 Implementation and Future Trends

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## Module 4

# AI in Diagnostics and Predictive Analytics

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## 4.1 AI-powered Diagnostic Systems

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## 4.2 Predictive Analytics in Healthcare

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## 4.3 Challenges and Solutions

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## Module 5

# AI in Treatment Planning and Personalized Medicine

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## 5.1 Customized Treatment Solutions

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## 5.2 Machine Learning Models in Treatment

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## 5.3 Case Studies and Ethics

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## Module 6

# AI in Patient Monitoring and Care Management

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## 6.1 Wearable Technologies and IoT in Healthcare

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## 6.2 Remote Patient Monitoring Systems

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## 6.3 Impact on Healthcare Delivery

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## Module 7

# AI in Health Insurance and Healthcare Management

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## 7.1 AI in Health Insurance

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## 7.2 Operational Efficiency in Healthcare

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## 7.3 Future of AI in Health Systems

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## Module 8

# Advanced Topics and Future Directions in AI+ Healthcare

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## 8.1 Innovations in AI and Their Impact on Healthcare

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## 8.2 Interdisciplinary Approaches

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## 8.3 Preparing for the Future

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# Certification Outcome

Upon successful completion of the AI+ Healthcare certification program, participants will gain a holistic comprehension of AI's pivotal role in healthcare, spanning its applications among providers, payers, and pharmaceutical entities. Proficiency in healthcare data management will be honed, encompassing acquisition, processing, and quality assurance methodologies. Learners will acquire skills in designing, training, and validating tailored AI models, adept at mitigating challenges like overfitting and underfitting. Specialized focus on medical imaging will empower students to enhance diagnostic accuracy through deep learning techniques. Moreover, ethical and regulatory aspects will be rigorously explored, fostering a nuanced grasp of the ethical and regulatory frameworks surrounding AI adoption in healthcare, including privacy and security considerations.



## Market Insight

This AI+ Healthcare course delves into AI's pivotal role in healthcare, covering fundamental concepts, data handling, medical imaging, diagnostics, treatment planning, patient monitoring, and healthcare management. It balances theory with practice, emphasizing ethical considerations and future directions to meet the rising demand for skilled professionals in AI-driven healthcare innovation.



## Value Proposition

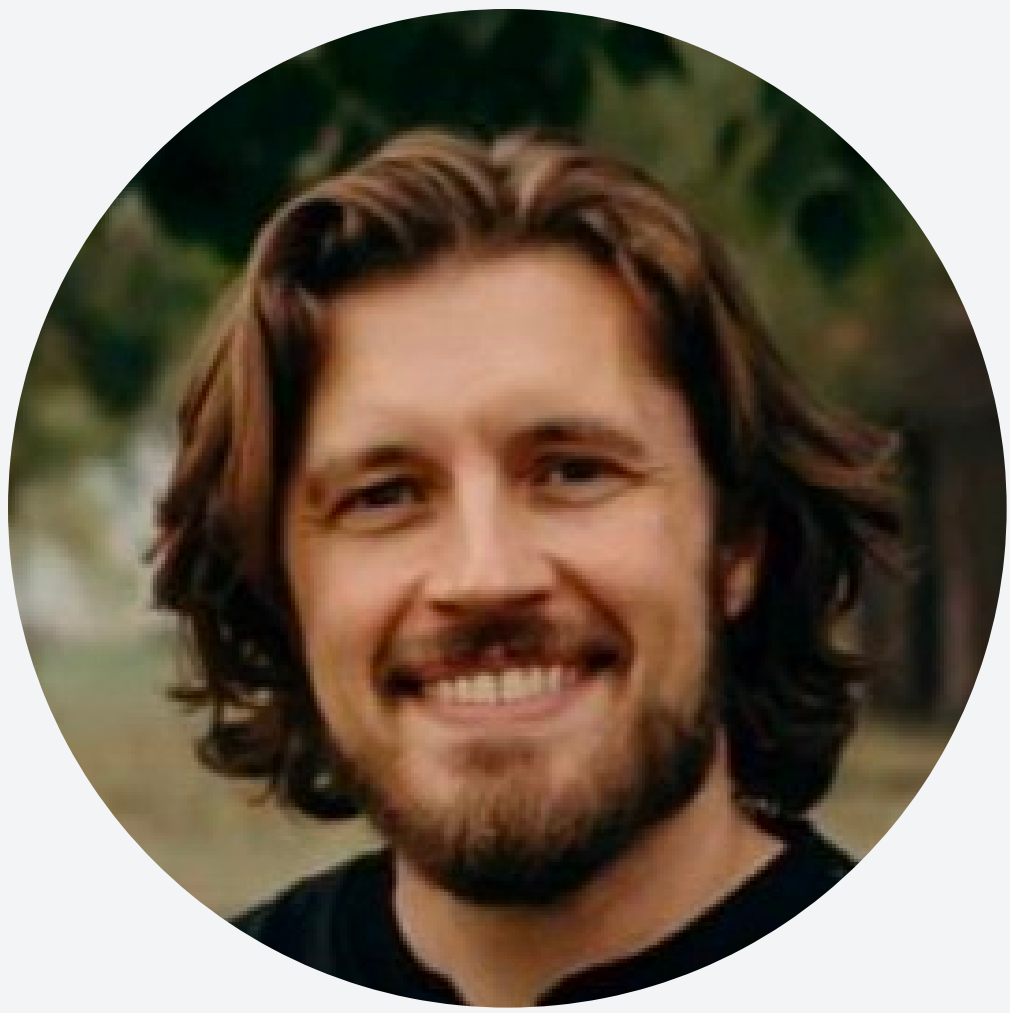
Unlock the future of healthcare with our AI+ Healthcare course. From fundamental AI principles to advanced medical imaging and personalized treatment planning, gain the expertise needed to drive innovation and improve patient outcomes. Navigate ethical challenges, harness cutting-edge technology, and become a leader in the evolving landscape of AI-powered healthcare.



## Additional Features

Our AI+ Healthcare course offers exclusive industry insights, hands-on projects, mentorship, and a capstone project to provide a comprehensive learning experience. Gain practical skills and knowledge from leading experts, apply them to real-world healthcare scenarios, and receive personalized guidance to maximize your professional growth. With a focus on innovation and problem-solving, this course equips you to excel in the rapidly evolving field of AI-powered healthcare.

# AI Experts



## Jason Kellington

AI Expert

As a consultant, trainer, and technical writer with more than 25 years of experience in IT, I specialize in the development and delivery of solutions focused on effective and efficient enterprise IT.



## Justin Frébault

AI Expert

I'm a boutique data consultant specializing in data mesh and lakehouse solutions. I've dedicated my career to helping organizations transform their approach to data, moving beyond mere knowledge.



## J Tom Kinser

AI Expert

I have over forty years of experience in software development, data engineering, management, and technical training. I am a Microsoft Certified Trainer and a software developer, holding multiple certifications.



## Terumi Laskowsky

AI Expert

Country Manager for Global Consulting Services in Japan, Specialties: Information Security (Compliance, Policy, Application, Host, Network)



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