



AI Certification Program

# AI+ Human Resources™





# Executive Summary

The AI+ Human Resources™ Certification Course integrates AI technologies with HR practices. Participants learn data-driven recruitment strategies, AI-enhanced performance management techniques, and ethical considerations in HR. Practical sessions focus on implementing AI tools for talent acquisition, leveraging machine learning for performance evaluation, and developing ethical guidelines for AI usage. Graduates acquire skills to revolutionize HR practices, fostering efficiency, equity, and innovation in workforce management amid the AI era. Gain a competitive edge in HR with AI integration.



# Certification Prerequisites

- Basic understanding of human resource management principles
- Familiarity with data analysis and interpretation
- Knowledge of AI concepts and applications in business settings
- Proficiency in using computer software and tools for data manipulation
- A willingness to engage with technical subjects and apply AI technologies in the context of learning and development.

# Exam Blueprint

Number  
of Questions

**50**

Passing  
Score

**35/50 or 70%**

Duration

**90 Minutes**

Format

**Online via AI  
Proctoring platform**

Question Type

**Multiple Choice/Multiple  
Response**



# Exam Overview

Module	Weight
Foundations of Artificial Intelligence (AI) in HR	12%
AI-Enhanced Recruitment and Onboarding	16%
Enhancing Employee Experience and Engagement	12%
Workforce Analytics and Talent Management	12%
Ethical AI and Bias Mitigation	12%
Legal Considerations in AI for HR	12%
Preparing for the Future of AI in HR	12%
Implementing AI in HR: A Practical Workshop	12%
	100%



The logo for AI CERTs, featuring a stylized 'AI' icon followed by the text 'CERTs' with a trademark symbol.

**AI CERTs™**

**AI<sup>+</sup>**

Human Resources™

# Certification Modules

## Module 1

### **Foundations of Artificial Intelligence (AI) in HR**

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#### **1.1 Introduction to AI Technologies**

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#### **1.2 AI's Role in HR Evolution**

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#### **1.3 AI Applications in HR**

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## **1.4 Preparing HR for AI Integration**

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### **Module 2**

## **AI-Enhanced Recruitment and Onboarding**

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### **2.1 Revolutionizing Recruitment with AI**

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### **2.2 Enhancing Onboarding with AI**

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### **2.3 Implementing AI in Recruitment and Onboarding**

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### **Module 3**

## **Enhancing Employee Experience and Engagement**

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### **3.1 Talent Development and Performance Optimization with AI**

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### **3.2 AI for Employee Engagement and Sentiment Analysis**

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### **3.3 Implementing AI Solutions for Employee Experience**

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## Module 4

# Workforce Analytics and Talent Management

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## 4.1 Introduction to Workforce Analytics

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## 4.2 Predictive Analytics for HR

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## 4.3 AI in Talent Management and Succession Planning

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## 4.4 Ethical Considerations in Workforce Analytics

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## Module 5

# Ethical AI and Bias Mitigation

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## 5.1 Understanding Ethical AI in HR

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## 5.2 Identifying and Mitigating Bias in AI Tools

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## 5.3 Implementing Ethical AI Practices in HR

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## 5.4 Building an Ethical AI Culture

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## Module 6

# Legal Considerations in AI for HR

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## 6.1 Legal Landscape for AI in HR

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## 6.2 Compliance Strategies for AI in HR

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## 6.3 Navigating Regulatory Changes

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## 6.4 Ethical and Legal Alignment

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## Module 7

# Preparing for the Future of AI in HR

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## 7.1 Future Trends in AI and HR

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## 7.2 Building Organizational Readiness for AI

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## 7.3 Strategic Planning for AI Adoption

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## 7.4 Ethical and Future Considerations

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## Module 8

# Implementing AI in HR: A Practical Workshop

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## 8.1 Project Planning and Design

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## 8.2 Implementation Strategy

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## 8.3 Monitoring, Evaluation, and Scaling

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## 8.4 Ethical and Legal Considerations

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## Additional Module

# AI Agents for Human Resources

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## 1. Understanding AI Agents

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## 2. Case Study

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## 3. Hands-On Practice with AI Agents

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# Certification Outcome

Upon successful completion of the AI+ HR certification, participants emerge equipped with advanced skills at the intersection of AI and HR. Proficient in data-driven recruitment techniques, they excel in optimizing hiring processes for efficiency and accuracy. Mastery of AI-enhanced performance management enables them to foster employee growth and productivity through data-driven insights. Moreover, their adeptness in navigating ethical considerations ensures fair and transparent AI usage in HR practices. Armed with these competencies, graduates revolutionize workforce management, driving organizational success in the evolving AI landscape. This certification empowers individuals to lead HR initiatives that maximize human potential while leveraging AI advancements effectively.





## Market Insight

The AI+ Human Resource certification empowers participants with sought-after skills at the intersection of AI and HR. Proficiency in data-driven recruitment, AI-driven performance management, and ethical AI practices prepares graduates to lead innovative HR initiatives, driving organizational success in the dynamic digital landscape.



## Value Proposition

Our AI+ Human Resource certification offers participants a unique blend of AI and HR skills, enhancing their marketability and career prospects. With expertise in data-driven recruitment, AI-enhanced performance management, and ethical AI practices, graduates become invaluable assets to organizations, driving innovation and success in HR practices.



## Additional Features

The AI+ Human Resource certification includes additional features such as personalized mentoring, hands-on projects, and access to industry experts. Participants benefit from networking opportunities, exclusive resources, and career guidance, enhancing their learning experience and ensuring practical application of skills in real-world scenarios.



# AI Experts



## Jason Kellington

AI Expert

As a consultant, trainer, and technical writer with more than 25 years of experience in IT, I specialize in the development and delivery of solutions focused on effective and efficient enterprise IT.



## Justin Frébault

AI Expert

I'm a boutique data consultant specializing in data mesh and lakehouse solutions. I've dedicated my career to helping organizations transform their approach to data, moving beyond mere knowledge.



## J Tom Kinser

AI Expert

I have over forty years of experience in software development, data engineering, management, and technical training. I am a Microsoft Certified Trainer and a software developer, holding multiple certifications.



## Terumi Laskowsky

AI Expert

Country Manager for Global Consulting Services in Japan, Specialties: Information Security (Compliance, Policy, Application, Host, Network)



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